

2024 Sponsorship/Advertiser Form

1:38 Women & 22:32 Men’s Conferences



1:38 Women

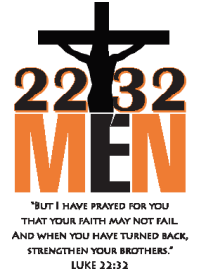
This upcoming Spring approximately 1,000 men and women will gather for a morning of prayer, reflection and faith renewal. The 22:32 Men’s Conference will be held March 2, 2024 and the 1:38 Women’s Conference will be held April 20, 2024 at St. Jude Church along with live-streaming at some satellite parishes. Your advertisement will be seen by both groups.

Attendees will come from all corners of the Roman Catholic Diocese of Erie, encompassing the 13 counties of northwestern Pennsylvania. Some will come from surrounding areas beyond.

This conference represents a unique opportunity for your business to advertise to men and women of faith who are influential within their Northwestern Pennsylvania communities.

Please consider supporting these conferences by becoming a major sponsor. Various categories of support are listed below and can also be viewed at the conference web sites:

www.138women.com & www.2232men.com



Sponsorship Levels

Evangelist Cost: \$1,600

Consideration

- Exposure on 22:32 & 1:38 web sites
• 4-color premium position ad (6 available; taken in order of application with payment received)
• Major exposure at both conferences

Missionary Cost: \$1,100

Consideration

- Exposure on 22:32 & 1:38 web sites
• Full page color ad (best available remaining spot)
• Exposure at both conferences

Catechist Cost: \$600

Consideration

- Exposure on 22:32 & 1:38 web sites
• Full page b&w ad
• Exposure at both conferences

Disciple Cost: \$325

Consideration

- Half-page b&w ad in program booklet

Witness Cost: \$175

Consideration

- Quarter-page b&w ad in program booklet

Advertising Specifications:

Program book finished size: 5.5" wide x 8.5" deep
Full-page ad: 5" wide x 7.875" deep
Half-page ad: 5" wide x 3.75" deep
Quarter-page ad: 2.375" wide x 3.75" deep

NOTE: There will be no vendor opportunities at either conference this year.

Registration/Insertion Order

Please indicate desired package.

- Evangelist \$ 1,600
Missionary \$ 1,100
Catechist \$ 600
Disciple \$ 325
Witness \$ 175

Total Cost \$ _____

Organization: _____

Contact: _____

Phone: _____

Email: _____

Web address: _____

Mailing address _____

City, State, Zip _____

If you're reserving via this form make check payable to:

The Reason For Our Hope Foundation

Please mail form & check to:

The Reason For Our Hope Foundation

Nancy Murray

4506 Miller Ave. Erie PA 16509

If you wish to pay securely via credit card, please call:

The Reason For Our Hope Foundation

814-455-7364

All payments & ad material must be received by

Friday, January 26, 2024

1:38 Women and 22:32 Men reserve the right to reject any advertising if the advertisement or organization is not in harmony with our religious faith & values.