

2021 Sponsorship/Advertiser Form

1:38 Women & 22:32 Men Conferences



This next Spring approximately 1,000 men and women will gather at Our Lady of Peace parish as well as other parishes throughout the diocese of Erie for a morning of prayer, reflection and faith renewal. The 22:32 Men's Conference will be held **February 27, 2021** and the 1:38 Women's Conference will be held **March 20, 2021**. Your sponsorship/advertisement will be seen by both groups.

Attendees will come from all corners of the Roman Catholic Diocese of Erie, encompassing the 13 counties of northwestern Pennsylvania. Some will come from surrounding areas beyond.

This conference represents a unique opportunity for your business to advertise to men and women of faith who are influential within their Northwestern Pennsylvania communities.

Please consider supporting these conferences by becoming a major sponsor. Various categories of support are listed here and can also be viewed at the conference web sites:

www.138women.com & www.2232men.com

Sponsorship Levels

Major Conference Sponsor

Cost: \$1,500

Consideration

- Exposure on 22:32 & 1:38 web sites
- Major exposure at both conferences

Speaker Sponsor

Cost: \$1,000

Consideration

- Exposure on 22:32 & 1:38 web sites
- Exposure at each conference
- Speakers: Jon Leonetti, John Edwards, Deacon Jeff Drzycimski and Carolyn Collar, Alyssa Bormes

Technology Sponsors

Cost: \$500

Consideration

- Exposure on 22:32 & 1:38 web sites
- Exposure at both conferences as sponsoring technology services

Essential Expenses Sponsor

Cost: \$250

Consideration

- Exposure on 22:32 & 1:38 web sites

Social Media Marketing Sponsor

Cost: \$150

Consideration

- Exposure on 22:32 & 1:38 web sites

VENDORS

There will be no vendor opportunities at either conference this year because of Covid-19 protocols.

Registration/Insertion Order

Please indicate desired package.

- Major Sponsor** \$ 1,500
- Speaker Sponsor** \$ 1,000
- Technology Sponsor** \$ 500
- Essential Expenses** \$ 250
- Social Media Sponsor** \$ 150

Total Cost \$ _____

Organization: _____

Contact: _____

Phone: _____

Email: _____

Web address: _____

Mailing address _____

City, State, Zip _____

If you're reserving via this form make check payable to:

The Reason For Our Hope Foundation

Please mail form & check to:

**Mary Therese Craig
4506 Miller Ave. Erie PA 16509**

If you wish to pay securely via credit card, please call:

**The Reason For Our Hope Foundation
814-455-7364**

**All payments & ad material must be received by
Friday, February 5, 2021**

1:38 Women and 22:32 Men reserve the right to reject any advertising if the advertisement or organization is not in harmony with our religious faith & values.